



Keeping space

The London Alcove Company can deliver handcrafted, bespoke alcove units and bookcases to help us create order out of chaos

Storage and space – the great design buzzwords of our time. No matter how big or small our homes, all of us want more space. In the age of the multi-function room, nothing creates space like great storage. “Whatever interior vogues may come and go, mess is permanently out of fashion,” says Andre Rideout, managing director of storage specialists The London Alcove Company. “Yet most of us have too much stuff – clothes, books, CDs, kids’ toys, never mind general clutter – filling our space with nowhere to put it. What we yearn for is an orderly place to stow away the possessions we don’t want to see, while keeping them within reach and being able to find anything in seconds. And we also want somewhere to display the treasures we love the most. That’s where The London Alcove Company comes up trumps.”

It isn’t just that The London Alcove Company provides a personal service which is second to none, although it does. It isn’t just that they have over 23 years’ experience in south west London, although they do. It isn’t just that all their bookcases and wardrobes are hand-crafted in-house at their workshops in Wandsworth, although they are.

What is unique about The London Alcove Company is their superlative quality of service, as legions of customers testify on their helpfully informative website. Invest in their craftsmanship and you can be certain of wonderful results. It all begins with a free consultation where you talk through your storage needs. Remember, every single piece is crafted individually to your specifications, and just four weeks after your order is placed it is ready for precision-installation in just one day, with a minimum of fuss.

All kinds of options are available, with alcove units beginning at just £700. Your design can be delivered ready-primed or pre-painted with three coats and a final coat to be applied in situ. Counters can be made in oak or pine to match your floor. Units can be fitted or free-standing, in styles as varied as Traditional, Shaker or Contemporary. Detail is as important to the London Alcove Company as it is to you – so softwood mouldings, paint colours and finishes can be specified to match your décor. Cabinets can even be fitted with electrical sockets or a TV swivel, or fitted out to function as a computer workstation. In other words, the designers can create almost anything you want – which is why so many London

Alcove Company customers come back to them time and again, in the rock-solid knowledge of exceptional quality, service and value.

“It really is a buzz seeing customers so thrilled with the end result,” said Andre Rideout. “That’s the satisfaction for us.”

The London Alcove Company is on 0800 389 5724, or go to www.londonalcove.com.

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